



FLEUR VAN WINKELEN

Media Studies & Information
Science Student

About Me

I am a 21-year-old motivated Media Studies and Information Science student with a passion for brand storytelling and digital trends. I combine academic knowledge of media with practical experience. I am eager to apply my communication skills and customer-centric mindset.

Contact

- +31 6 12058835
- fleurvanwinkel@gmail.com
- <https://fleurvanwinkel.nl>
- www.linkedin.com/in/fleurvanwinkel

Skills

- Strategic Communication
- Client Relationship Management
- Target Audience Analysis
- Social Media & Digital Trends

Language

- Dutch - Mother Tongue
- English - Professional Proficiency

Education

University of Groningen	Sept. 2025 - Present
Pre-Master Information Science	
University of Groningen	Sept. 2024 - Present
Bachelor Media Studies	

Work Experience

Community Host	Jul. 2024 - Present
The Social Hub Groningen	
• First point of contact for a 365-room hotel, ensuring a welcoming guest experience that aligns with the company brand.	
• Manage front-office communications, handling inquiries and resolving guest issues to maintain high customer satisfaction.	
• Facilitate community engagement by providing service across the restaurant and bar, connecting with diverse international guests.	

Stylist	Mar. 2024 - Jul. 2024
Scotch & Soda	
• Responsible for visual styling and personal shopping, ensuring customers received a premium brand experience.	
• Maintained the visual presentation of the store to meet high brand standards.	
• Utilized strong social skills to build rapport with customers and drive sales through personalized recommendations.	

Resource Developer	Feb. 2023 - Jul. 2023
JouwICTvacature	
• Conducted market research to source and qualify finance and data specialists, effectively identifying the target audience for clients.	
• Managed external communications between clients and candidates, ensuring clear messaging and expectations.	

References

Available upon request