



FLEUR VAN WINKELLEN

Media Studies & Information
Science Student

About Me

I am a 21-year-old motivated Media Studies and Information Science student with a passion for brand storytelling and digital trends. I combine academic knowledge of media with practical experience. I am eager to apply my communication skills and customer-centric mindset.

Contact

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Skills

- Strategic Communication
- Client Relationship Management
- Target Audience Analysis
- Social Media & Digital Trends

Language

- Dutch – Monther Tongue
- English – Professional Proficiency

Education

University of Groningen Sept. 2025 – Present
Pre-Master Information Science

University of Groningen Sept. 2024 – Present
Bachelor Media Studies

Work Experience

Community Host Jul. 2024 – Present
The Social Hub Groningen

- First point of contact for a 365-room hotel, ensuring a welcoming guest experience that aligns with the company brand.
- Manage front-office communications, handling inquiries and resolving guest issues to maintain high customer satisfaction.
- Facilitate community engagement by providing service across the restaurant and bar, connecting with diverse international guests.

Stylist Mar. 2024 – Jul. 2024
Scotch & Soda

- Responsible for visual styling and personal shopping, ensuring customers received a premium brand experience.
- Maintained the visual presentation of the store to meet high brand standards.
- Utilized strong social skills to build rapport with customers and drive sales through personalized recommendations.

Resource Developer Feb. 2023 – Jul. 2023
JouwICTvacature

- Conducted market research to source and qualify finance and data specialists, effectively identifying the target audience for clients.
- Managed external communications between clients and candidates, ensuring clear messaging and expectations.

References

Available upon request